



**Union City's 50th Anniversary Celebration
Gathering in the Park
Celebrating 50 Years of Community**

Saturday July 18, 2009

VENDOR INFORMATION & REGISTRATION

Deadline for Registration:

Applications must be submitted by **June 15, 2009**. Registrations may be accepted after that date if space is available. Additionally, late applicants who wish to participate in the "Taste of the World" event may not have the full benefit of inclusion in our promotional materials.

Vendor Selection:

All applications will be carefully reviewed by the organizing committee in order to ensure that our vendors provide a variety of products, services, and foods that are complementary to the mission of our event. Local restaurants and artists shall have priority in the market place, when more than one vendor of the same type applies. In addition, food vendors that participate in the "Taste of the World" promotion will be given priority during selection.

Booth Costs: **CANOPIES ARE SOLD OUT**

Type	Includes	Price
Vendor (basic)	10' X 10' space	\$100
Vendor (premium)	10' X 10' space with premium white canopy & booth enclosure (quantities are limited)	\$175
Food vendor	10' X 10' space	\$250
Food vendor (Taste of the World Participant)	10' X 10' space, plus promotional benefits (see details in TOTW flier)	Free
Health Fair (Provider of free health service)	10' X 10' space.	Free
Community/ Cultural (Information only. No sales or fundraising.)	10' X 10' space. (Available spaces are limited.)	Free
Health/Community/ Cultural with canopy. (Information only. No sales or fundraising.)	10' X 10' space with premium white canopy & booth enclosure (space & quantities are limited)	\$75

We provide:

- 10'x10' area for booths to be set up. We select location.
- Portable restrooms
- Stage, sound and lighting for all performers
- Passports, advertising, paper plates, and napkins for the "Taste of the World" promotion.



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Vendor provides:

- Tents, tables, chairs and all other booth furnishings.
- ~~A very limited number of 10'x10' canopies are available for rent, and will be assigned on a first-come, first-served basis.~~ **SOLD OUT**
- A valid Alameda County health permit must be provided and posted by all vendors selling food.
- Food vendors must provide their own food-quality booth enclosures.
- In exchange for a free booth, food vendors participating in the "Taste of the World" promotion will donate 500 small, appetizer-size portions for tasting.
- Personalized table / booth decorations and marketing material are highly recommended.
- Personnel to staff your booth for the full duration of the festival.

Important notes:

- Tents larger than 10'x10' will not be allowed, unless adjoining booth spaces are rented. Health fair participants that require additional space may be accommodated by the committee coordinator.
- Table displays without tents or canopies are allowed, however only one 6' table is allowed per booth.
- There is limited access to electrical outlets, and adjacent spaces will be provided on a first-registered-first-served basis. . Late registrants who require electricity, may be required to bring their own generator.
- Food booths not displaying a valid health permit will not be allowed to serve food.
- Absolutely no alcohol will be allowed at this family event.
- All vendors and booth operators are required to leave their space completely clear of garbage and debris at the close of the event.
- Vendor vehicles may access the park at the designated entry points only during the set-up and clean-up periods. All vehicles must be off the premises before the start of the event. If the close of the event is later than projected, vendors must wait until attendees have left the park prior to driving a vehicle onto the park property. Vehicles must stay on designated paved pathways, unless authorized by event staff.

Tentative Schedule for Saturday, July 18

8:00 am-10:00 am
10:00 am-11:30 am
12:00 pm-12:30 pm
12:30 pm-1:00 pm
1:00 pm-1:30 pm
2:00 pm-3:30 pm
3:45 pm-4:15 pm
4:30 pm-6:00 pm
6:00 pm

Park opens to vendors for set-up.
Festival opens—Opening Ceremony
Mehrani O' Tehani Polynesian dance performance
Choi's Martial Arts
Indian dance performance
Big Cat Tolefree and the Hipnotics Blues Band
Hiyas Philippine Folk Dance Company
LAVA Latin Rhythms Band
Event ends. Clean-up begins.



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Deadline to Register: June 15, 2009

Name: _____ **Phone:** _____

Company Name: _____ **Address:** _____

City: _____ **State:** _____ **Zip Code:** _____

E-mail Address: _____

Space Requested:

Type	Price	# of Booths	Total Price
Vendor (basic)	\$100		
Vendor (with canopy)	\$175	SOLD	OUT
Food vendor	\$250		
Food vendor (Taste of the World Participant) Describe TOTW food to be provided:	Free		
Health Fair (Provider of free service)	Free		
Community/ Cultural	Free		
Health /Community/ Cultural (with canopy)	\$75	SOLD	OUT

Release from Liability: I understand that by signing below I release the Union City 50th Anniversary Celebration Committee and all event volunteers from any liability for injury, damages or losses which may occur as a result of participating in, observing or transporting to or from the event known as the Union City 50th Anniversary Gathering in the Park. I understand that no alcohol is allowed at this family event.

Signature: _____ **Date:** _____

Make checks payable to:
Union City 50th Anniversary Celebration

For information: call: 510-675-5420 or send an email message to unioncity50th@unioncity50.com

Mail completed form and your check to:
Union City 50th Anniversary
Attn: Gathering in the Park
P.O. Box 963
Union City, CA 94587